



FOR RELEASE AFTER
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Volunteers Pick Up Hammers and Saws for Fairfield Theatre Company Project
Innovative Subfloor System Will Create Warm, Comfortable Space

FAIRFIELD, Conn. -- In the tradition of an old-fashioned barn-raising, a volunteer crew of amateurs rolled up their collective sleeves for a Saturday work session that will help make the new home of the Fairfield Theatre Company (FTC) more comfortable for patrons and staff alike.

On Saturday, May 15, members of the FTC's Board of Directors and its Volunteer Guild joined with Fairfield First Selectman Ken Flatto, members of the GE Elfin Society, and others, with the goal of installing nearly 6,000 sq. ft. of subflooring in a single day.

The subfloor was to be laid over a concrete floor to make the floor warmer and more comfortable. Normally this would be a Herculean task better suited to professionals. But thanks to the innovative, modular design and ease of installation of the DRICore® subfloor, it became a day project that could be accomplished by the volunteer laborers. A representative of DRICore was on hand to help guide the amateur crew.

The structure was originally built in the 1920s as a factory and has a concrete floor, said Miles Marek, FTC's producing director. Besides being hard and uncomfortable to walk or stand on, the floor is cold and damp with condensation.

"I looked at all kinds of options and the DRICore subfloor turned out to be exactly what we were looking for," he said." DRICore is designed to make basement

More . . .

floors warmer, drier and more comfortable. Here at the Fairfield Theatre Company, it will get everybody off that cold, damp concrete slab."

"We're pleased to be a part of this exciting project," said Dave Murray, director of marketing for DRICore. "The Fairfield Theatre Company's new home is a terrific way to showcase DRICore's ease of installation, its versatility and its durability. DRICore will take the punishing impacts that can be expected when staging theatrical productions and will stand up to hard use throughout the theater for decades to come."

Plans call for installing a plywood floor over the DRICore in the performance areas and public spaces of the theater, while carpet will be laid on top of the DRICore in the administrative offices, the dressing rooms and portions of the backstage area.

Consistent with the building's factory origins, the theater will have the edgy, raw feel that plays up the industrial elements of the space, Marek said.

The Fairfield Theatre Company (FTC) was founded in 2000 as a not-for-profit organization whose mission is "to bring the best of New York's Off and Off-Off Broadway directly to Fairfield." In the summer of 2003, the FTC was granted a 30-year lease by the Town of Fairfield for the building at 70 Sanford St. in downtown Fairfield. Renovation and reconstruction of the interior of the building is currently underway to turn the former Recreation Department building and factory into the theater's new artistic home.

The DRICore engineered subfloor system is a product of DRICore Division, Longlac Wood Industries, a unit of Kruger, Inc. Kruger is a major Canadian pulp and paper producer and a leader in sustainable forest ecosystems and recycling

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