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**DRICore® Subfloor System Delivers Warmth and Comfort Plus
Peace-of-Mind Moisture Protection for VISION House Media Room**

MONTVERDE, Fla. – Homeowner Roberto Carrion selected a DRICore® subfloor for the media room in the lower level of his new home because he wanted the peace of mind afforded by the subfloor system’s moisture protection properties. However, since the DRICore was installed, this Florida resident has learned what many homeowners in northern climates already know – that DRICore also makes cold concrete floors warmer and more comfortable.

The public will have the opportunity to experience the DRICore difference when Carrion’s home is open during the Lake County Parade of Homes, Feb. 23-Mar. 2, 2008. Carrion’s home, which was built in cooperation with Green Builder magazine as the Green Builder® VISION House Orlando 2008, also demonstrates some of the most advanced materials, systems and products in the “green building” industry.

Like the magazine’s other VISION House projects, Carrion’s home is constructed in compliance with the National Association of Home Builders’ (NAHB) *Model Green Home Building Guidelines*. The design, material selection and construction techniques for this high-end, architect-designed home are based upon sustainable and environmentally friendly building practices.

The DRICore subfloor is right at home in this project because of its moisture management properties, its R-1.7 to R-2 insulating value that is sufficient to make the floor feel six or seven degrees warmer than the concrete underneath and because it is fabricated of safe, non-toxic materials that are 100 percent recyclable.

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DRICore is a modular subfloor system that features a rigid polyethylene moisture barrier with a molded-in, raised grid pattern on the underside of each DRICore panel. The raised design creates an air gap that keeps cold and dampness from a concrete floor away from the finished floor on top.

The VISION House, on the shores of Lake Apopka, is the “dream home” of Carrion and his wife Cyndi. Like many people, Carrion spent years collecting ideas and soaking up knowledge prior to beginning design or construction. However, because of his background as a mechanical engineer, Carrion delved deeper than a typical homeowner, deciding that he wanted his home to withstand the vagaries of weather and climate so common to Florida.

He gathered information on construction materials and techniques that would help prevent wind and rain damage during hurricanes and minimize the effects of Central Florida’s hot, humid climate on the home. One of the things he filed away for future reference was information on DRICore. Then, in a book on building techniques for hot, humid climates, he found a diagram of a subfloor designed for use over concrete and immediately thought of DRICore.

He was determined to have DRICore in the home theater he was planning for the walk-out lower level of the home. “I wanted it to be a place where people could be comfortable – kicking their shoes off or lying on the floor,” Carrion said.

“I wanted that room to have carpet, but also I didn’t want to risk ruining the carpet in the event that ground water would move upward through the concrete slab via capillary action,” he said. “By code, a vapor barrier is installed under the slab and I made sure it was tightly sealed before the slab was poured. So, I probably didn’t need to worry about dampness and any resulting health problems. Nonetheless I didn’t want to take any chances and DRICore gives me some additional peace of mind. However, now that I’ve seen DRICore’s other benefits and learned more about its environmentally friendly composition, I wished I’d used it throughout the lower level. “

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“We’re thrilled that Roberto selected DRICore for his Florida home,” said Brent Feilders, director of sales and marketing for DRICore. “It’s a great opportunity for other central Florida residents to experience the DRICore effect – a design that creates a warm, comfortable floor over concrete and encourages air circulation under the panels to help dry up the dampness that is common to concrete floors everywhere.”

In the course of his research, Carrion found what he describes as “considerable overlap between durable construction methods and green building practices.” It turned out that incorporating green building practices into his project wasn’t a big leap beyond what he was already committed to doing. Carrion’s decision to “go green” ultimately led him to partner with Green Builder Media for the VISION House project. To learn more about the VISION House project, go to www.greenhomes.typepad.com

The DRICore modular subfloor system (www.dricore.com) is a product of DRICore Division, Longlac Wood Industries, a unit of Kruger, Inc. Montreal-based Kruger is a major pulp and paper producer and a leader in sustainable forest ecosystems and recycling.

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