



THE HOCKEY FLOOR DRICORE® + DAD'S CREATIVITY TRANSFORMS BASEMENT INTO A SPECIAL PLAY SPACE

Like most other kids his age, four-and-a-half-year old Coleman Feilders loves pretend play. In his case, he likes to pretend that he's a big-time hockey player. No surprise, considering that he is growing up in Canada and loves the Montreal Canadiens of the National Hockey League.

Dad Brent, himself a devoted Canadiens fan, has helped Coleman realize that fantasy by creating a basement playroom with a real honest-to-goodness child-size hockey floor.

"Coleman's a rambunctious little guy who just loves hockey," said the senior Feilders, explaining how Coleman's playroom came to be. "One part

of the basement was finished, but there was this 12' x 20' area that was not being used and we saw the opportunity to create a playroom with a theme just for him."

Because the space is intended as a rough-and-tumble play area for a little boy and his friends, Feilders finished the room with the basics – installing sheetrock on the walls, putting up ceiling tiles and installing a DRICORE® modular subfloor.

Installing the DRICORE was easy, Feilders said. "My 'helper' (Coleman) and I installed the whole floor in about five hours."

CONCRETE NEVER FELT SO GOOD.

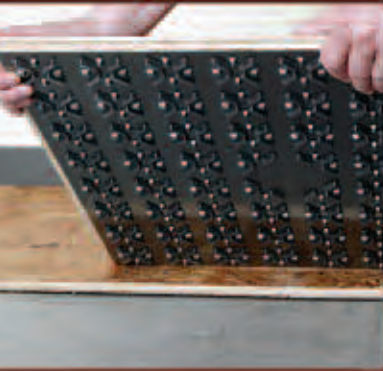
DRICORE
SUBFLOOR SYSTEM

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"INSTALLATION IS EASY"

"There's an opportunity to use DRICore as a canvas to create a theme that is personalized to your child."

— Brent Feilders



The 2' x 2' panels feature a tongue-and-groove design. They are simply press-fit together and set in place, and because DRICore® is designed as a floating floor, nails and glue are not required. However, knowing how exuberant the youngsters could be, Feilders secured every other panel [to the concrete floor] around the perimeter of the room to make sure that no matter how rough the play was, the floor would remain in place.

The DRICore subfloor system consists of engineered wood panels bonded to a sheet of rigid polyethylene with a raised grid pattern on the underside that lifts the subfloor off of the cold concrete. The resulting airspace creates a thermal break which reduces the transmission of cold from the concrete floor to the subfloor for a warmer floor. And because it is a wood product, DRICore is more forgiving than the concrete underneath, so Coleman and his friends can play hard with less risk of getting hurt.

In most cases, people install a finished floor on top of the DRICore. However, Feilders opted to go with just the subfloor, painting on the lines for the hockey floor and then finishing it with four coats of polyurethane for durability.

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In the 18 months since it was installed, the floor has seen plenty of action with hockey pucks and sticks, and Feilders reports that there has been no splintering or separation of the panels. He noted that the added layers of protective polyurethane finish ensure that spills wipe up easily. "And it looks cool," he said. "With the urethane finish, people think it's cork."

From his perspective, the beauty of this approach is that when his son outgrows the basement hockey floor and turns his attention to the real thing, the room can easily be transformed with a finished floor material and furnishings that are appropriate to the activities of older kids -- or grownups.

"We created a hockey floor for Coleman, but I think there's an opportunity to use DRICore as a canvas to create a theme that is personalized to your child," he said.



For more information call 1-866-976-6374 (9a-5p ET),
Email help@dricore.com or visit www.dricore.com



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